



UKPHR PUBLIC HEALTH PRACTITIONER SCHEME UPDATES

North West Nov 2020

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UKPHR registration – Covid impact

Contrary to our expectations, since March 2020 the number of applications to the scheme nationally has increased.

In the North West however, we have had a lower than expected number of applications and are inviting employers to promote the scheme more widely among their teams.

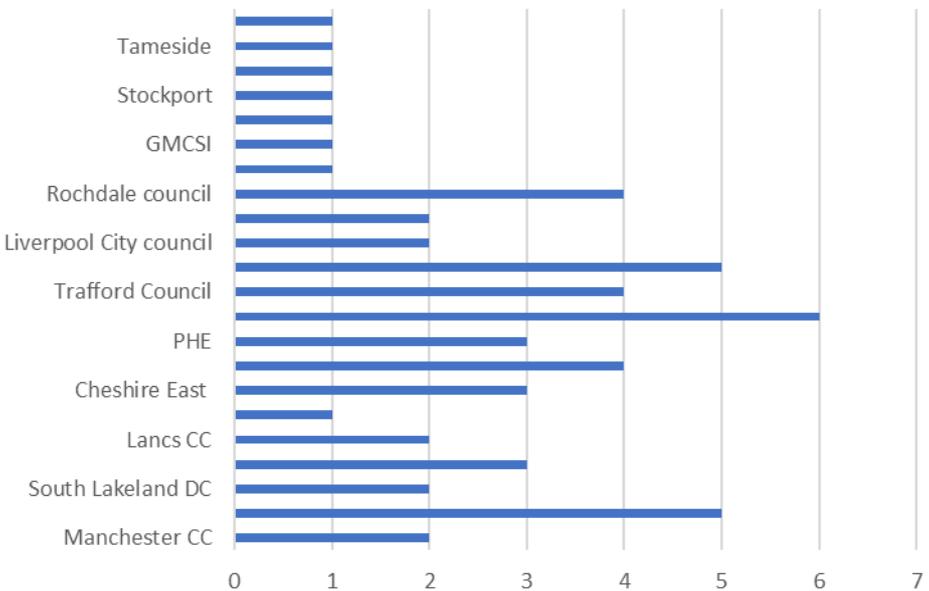
Employer engagement

Many NW employers are now supporting registration. The chart below shows the number of practitioners either currently developing portfolios or on the Development cohort to prepare for registration.

There are 11 people currently having work assessed – and 41 people in the Development Cohort. The new scheme offers a rolling programme– so practitioners can start portfolios at any time.

“Switching to the Covid response team has required a whole new set of skills, and having completed my UKPHR portfolio I felt confident for redeployment “

Practitioners- by employer Nov 2020



Nominate your Public Health Heroes!

The COVID-19 pandemic has highlighted the vital work of those at the front line of public health practice. But public health practitioners don't just operate in a crisis - every day, they protect and promote the health and wellbeing of individuals, communities and populations across the UK.

It is a tragedy, then, that practitioners are the ones who are most likely to be caught in the fall-out of recriminations currently being levelled at the entire public health system.

Here at UKPHR, we believe it has never been more important for employers to celebrate and recognise the skills, dedication and achievements of their own practitioner workforce.

That's why we are inviting employers to nominate their very own 'Public Health Heroes' - the practitioners who have not only stepped up during the current crisis, but whose ongoing contributions to public health have helped make the UK a safer, healthier, better place to live.

There's no deadline and employers can nominate as many practitioners as they like via our dedicated nomination form, which can be found here: <https://bit.ly/PHheroes>.

All eligible nominations will be profiled in an online gallery, with successful nominees and their employers both receiving exclusive digital badges (for use in email signatures and online) in recognition of their status as a PH Hero or a PH Hero Employer.

Why are we doing this?

With ever-increasing pressure, scrutiny and demands being placed on the entire public health system, employers have a responsibility to support their practitioner workforce. We believe passionately that the best way to do this is by encouraging and facilitating individual practitioner registration with UKPHR.

But this campaign is about more than that: it's designed to remind employers why their practitioners are worth investing in - whether that's by supporting them through our registration process, or by facilitating their access to structured CPD programmes, or by encouraging their involvement with (and membership of) professional networks and bodies.

The more invested employers are in supporting and developing their practitioner workforce, the greater the benefit for all of us in the sector - and indeed, the greater the benefit for the public we ultimately exist to serve.

How can you get involved?

There are three things you and your organisation can do to get involved in the campaign:

Encourage employers to nominate a practitioner - ask your contacts to get the ball rolling by nominating a practitioner via our online form: <https://bit.ly/PHheroes> (nominees don't have to be registered with UKPHR).

Spread the word - Share our [video](#) calling for nominations, RT us on [Twitter](#), or promote the [link](#) to our nomination form.

Change your Twitter header image - Use our handy custom JPEG version of the Public Health Heroes campaign banner to show your support (see attached).

Together, we can recognise and celebrate the vital work of those who protect and promote the health and wellbeing of individuals, communities and populations across the UK.

Any questions, contact us at register@ukphr.org.



FPH Accredited CPD programme

We have commissioned this series of 6 half-day workshops which are open to the whole workforce.

They are accredited at level 6 (degree level) and provide a comprehensive programme of study which aligns with the UKPHR standards and PHSKF.

Learners can opt to submit work for assessment– to gain an accredited certificate.

See [here](#) for more information and email admin@healthtalks.org.uk for a booking form

Workshop 1: Introduction to Public Health: the context and climate of practice 08/12/2020
Workshop 2: Professional Skills for Public Health: Ethical practice and communication 12/01/2021
Workshop 3: Introduction to epidemiology: Using information for health 10/02/2021
Workshop 4: Using evidence to improve public health practice 16/03/2021
Workshop 5: Designing, delivering and evaluating public health interventions 19/04/2021
Workshop 6: Working collaboratively to deliver the public health function in a changing political and economic climate 25/05/2021



A call to action!

The North West is developing a registered public health workforce, but there is more to do. You can help by:

- Ensuring registration discussion is part of the appraisal and development processes for all employees
- Promoting the assessor and verifier roles among the senior workforce
- Offering the CPD workshops to all public health (and wider workforce) staff. There is no charge for these.
- Encouraging provider organisations to engage– by including a requirement in service specifications.

To find out more about the benefits of UKPHR registration to your workforce, click [here](#)

The NW scheme webpage is currently under development but key documents, CPD opportunities and information can be found [here](#)

