

BIG LOCAL

Community Conversations

The Story of Northwood



REF:

BIG LOCAL Northwood

Community Conversations – The Story of Northwood

“What makes the heart of Northwood tick”?

Name of interviewer.....

Name of interviewee (optional)

Male/ female

Date

Opening/Introduction

Thank you for participating. I am looking forward to what I’ll be learning from this conversation, and I hope it will be a rewarding experience for you as well.

A part of the next stage in the Northwood Big local process is to create a **Community Vision**. This will involve a wide range of “**Community Voices**” and today’s conversation is a part of the process and there will be many more opportunities for people to build on and contribute to the **Community Vision** as we move forward over the next few months.

There are just a few more things I need to tell you before we begin I am going to take notes as we talk. But the information I collect will be confidential and anonymous unless you ask to have your name attached to it. A summary of our conversation will be shared with an independent consultant, who will work with a group of people to pull together all our results.

Now before we begin, do you have any questions? Okay, then, let’s get started.

Guidance for Community Conversations/interviews

Community conversations concentrate on what’s important to you and what your story means to you.

Supplementary questions can be helpful to support the conversation, to learn more about and to go deeper, e.g.:

- Tell me more?*
- *Who else was involved?*
- *What were you thinking?*
- *How did it make you feel?*

Recording the Conversation - concentrate on the themes, quotable quotes, key words of the story.

Q 1 Imagine you have just met up with an old relative or friend who you have not seen for many years and they tell you that they are thinking of moving to the area. What story would you tell them if you wanted them to move to Northwood? Or, what story would you tell them if you didn't want them to move into the area.

Describe the experience in detail and how you felt about it.

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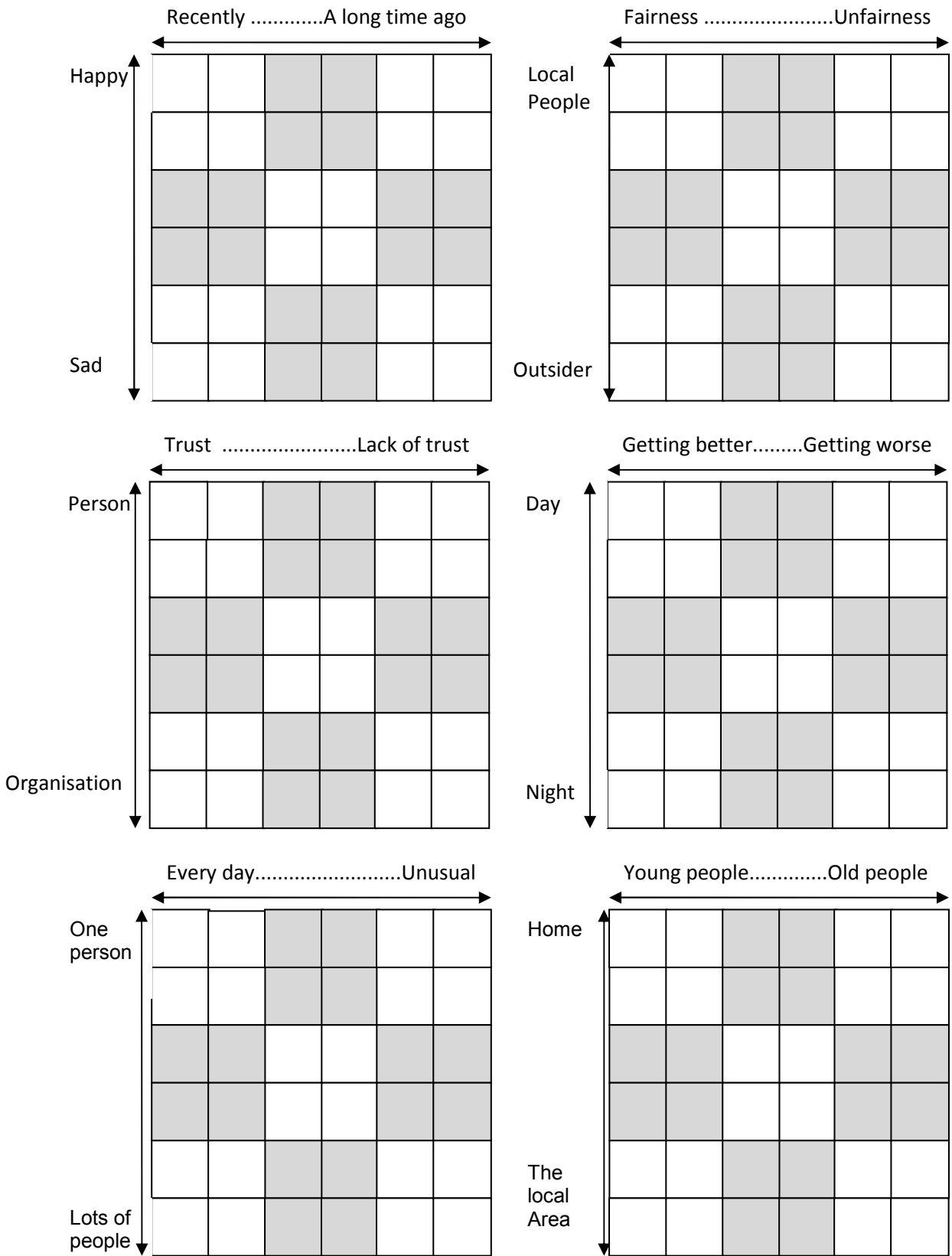
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Q2 Can you mark on the following grids some information about your story?



Value Modes

How important are these things in your life?

1. To spend time and effort caring for your appearance.

Very Important Fairly Important Not Very Important Not at all Important

2. To find out who you are and what you're good at.

Very Important Fairly Important Not Very Important Not at all Important

3. To have lots of possessions

Very Important Fairly Important Not Very Important Not at all Important

4. To have a large group of friends and neighbours that you can turn to.

Very Important Fairly Important Not Very Important Not at all Important

How similar are you to these kinds of people?

5. People who worry about what others may think of them.

Very Similar Fairly Similar Not Very Similar Not at all Similar

6. People who enjoy keeping up with current trends in home decorating.

Very Similar Fairly Similar Not Very Similar Not at all Similar

How do you feel about each of these statements?

7. I can't bear untidiness in the home.

Strongly Agree Slightly Agree Neither Slightly Disagree Strongly Disagree

8. There are too many foreigners in my country.

Strongly Agree Slightly Agree Neither Slightly Disagree Strongly Disagree

9. Criminals should be punished with maximum prison sentences to make them learn their lesson.

Strongly Agree Slightly Agree Neither Slightly Disagree Strongly Disagree

10. I have little to expect from the future.

Strongly Agree Slightly Agree Neither Slightly Disagree Strongly Disagree.

Community Well- being Measure

Below are seven statements with which you may agree or disagree. Using the 1-7 scale below, indicate your agreement with each item by indicating that response for each statement.

Positive Emotion- *Taking all things together how happy would you say you are?*

1 Very Sad	2 Sad	3 Slightly Sad	4 Neither Happy Or sad	5 Slightly Happy	6 Happy	7 Very Happy
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Engagement, Interest – I love learning new things?

1 Strongly disagree	2 Disagree	3 Slightly disagree	4 neither agree or disagree	5 Slightly agree	6 Agree	7 Strongly agree
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Meaning, purpose – I generally feel that what I do in my life is valuable and worthwhile?

1 Strongly disagree	2 Disagree	3 Slightly disagree	4 neither agree or disagree	5 Slightly agree	6 Agree	7 Strongly agree
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Self – esteem – In general I feel very positive about myself?

1 Strongly disagree	2 Disagree	3 Slightly disagree	4 neither agree or disagree	5 Slightly agree	6 Agree	7 Strongly agree
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Optimism – I'm always optimistic about my future?

1 Strongly disagree	2 Disagree	3 Slightly disagree	4 neither agree or disagree	5 Slightly agree	6 Agree	7 Strongly agree
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Resilience – when things go wrong in my life, I bounce back quickly?

1 Strongly disagree	2 Disagree	3 Slightly disagree	4 neither agree or disagree	5 Slightly agree	6 Agree	7 Strongly agree
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Positive Relationships – there are people in my life who really care about me?

1 Strongly disagree	2 Disagree	3 Slightly disagree	4 neither agree or disagree	5 Slightly agree	6 Agree	7 Strongly agree
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Thank You

We would like to thank you for taking part in this community conversation.

All the information that you have provided will be used to build up an understanding of the people and the place of Northwood.

Any names used or identifying details will remain anonymous as part of this project unless otherwise stated.

