

COURSE OVERVIEW – HALF DAY

'HOW TO WRITE AND DEVELOP EXCEPTIONAL GRANT FUNDING APPLICATIONS'

Delivered by Stephen Wright



INTRODUCTION

Although individual grant funding sources have their own eligibility and assessment criteria, the principles for producing a robust application are broadly similar. It is these principles that will be explained to enable you to write and develop an exceptional grant funding application.

COURSE OBJECTIVES: To enable participants to:

- Create a compelling and high quality grant funding application
- Understand grant funding principles and recognised best practice
- Apply their own knowledge to the preparation of funding applications
- Write persuasively, confidently, clearly and concisely
- Understand grant funding 'jargon' and why many grant funding applications are unsuccessful
- Structure their application to give their bid maximum impact

PROGRAMME FOR THE HALF DAY

09.00hrs	ARRIVAL , registration, tea/coffee, networking
09.30hrs	Course begins: Welcome and Introductions <ul style="list-style-type: none">• Explanation of course outline and objectives• Delegate introductions
09.50hrs	Preparing an Application <ul style="list-style-type: none">• How to avoid common pitfalls; hints and tips for success
10.10hrs	Key Issues in an Application <ul style="list-style-type: none">• How to evidence the need for funding• How to explain the needs of target groups• How to demonstrate a commitment to equal opportunities
10.50hrs	BREAK
11.10hrs	Key Issues in an Application (continued) <ul style="list-style-type: none">• How to demonstrate competent project management• How to prepare a realistic and logical budget• How to evidence sustainability• How to explain project outputs and outcomes• How to monitor and evaluate effectively• How to be innovative through partnership working
12.20hrs	Summary of key tips and concluding remarks
12.30hrs	CLOSE